

Chris B. Kennedy PhD, MBA, CFA

Enterprise Operator. Advisor. Educator.

Managing Director, Strategic Technology and AI, Regions Bank

linkedin.com/in/kennedychrisb · chrisbkennedy.com · chrisbkennedy.substack.com

ABOUT

Chris B. Kennedy is an enterprise strategy and operating executive at Regions Bank, where he has led payments transformation, AI strategy, and technology at scale. He brings more than 15 years of experience across finance, risk, operations, and business growth, along with more than a decade of executive education teaching at Duke Fuqua and UNC Kenan-Flagler. Outside of work, he is a father of four boys, coaches youth soccer, and enjoys fitness, chess, science fiction, and building with AI.

FORMATS

Keynote · Panel · Fireside chat · Podcast · Video · Webinar · Roundtable · Executive education · 1:1 coaching

Typical length: 15 to 120 minutes.

LEAD TIME

30 days	Virtual events
45 days	In-person events
60 days	When the event uses my employer's logo or trademarks (approvals), or needs signed legal agreements

SIGNATURE TOPICS

BOARD GOVERNANCE · AI

Governing AI at the Speed of Change: What Boards Must Own

AI risk now moves at software speed, and accountability for AI-generated work cannot sit with the technology team alone. What boards and executive teams should own: bounded agent authority, human-equivalent controls, clear accountability, and value metrics that go beyond adoption counts.

For: Boards, C-suite, risk and audit committees

STRATEGY · PAYMENTS

Keep the Depositor: Bank Strategy for Stablecoins, Tokenized Deposits, and Agentic Payments

Banks may preserve the deposit and still lose the customer relationship. Where stablecoins, tokenized deposits, instant rails, and agent-initiated payments shift the economics, and the strategic choices for community, regional, and large banks.

For: Bank executives, payments and treasury leaders

EXECUTION · AI

From Pilot to P&L: Delivering Measurable AI Value

Why most AI programs stall at adoption metrics, and an operating model that moves from pilots to production value: portfolio selection, value measurement, reallocating freed capacity, and controls built in from the start.

For: Executives, transformation, technology, and operations leaders

SPEAKING · ADVISORY · TEACHING · THOUGHT LEADERSHIP

World Economic Forum · Money 20/20 · American Banker · Fortune · Financial Data Exchange · Data & Trust Alliance · PDA · American Bankers Association · Duke Fuqua School of Business · UNC Kenan-Flagler Business School

Book a talk chris@chrisbkennedy.com

Bios, headshots, and more: chrisbkennedy.com/speaker-kit